

PRESS RELEASE

DDC “Good Design 18” Competition

BRAIN AG’s Annual Report Honoured by the German Designers’ Club (DDC)

- **BRAIN’s 2015/16 annual report receives Silver Medal in the “Annual Reports” category of the “Good Design 18” competition, bringing its award tally to three**
- **Accolade follows the Best of Content Marketing (BCM) Award Silver Certificate and the Red Dot Design Award.**

Following two international awards, the first annual report published by BRAIN AG after its successful IPO in February 2016 has been honoured with a Silver Medal in the “Good Design 18” competition run by the German Designers’ Club (DDC). An interdisciplinary jury reviewed in total 494 creative work and design products made for the German-speaking markets in the years 2016 and 2017 in ten different categories. At the end of the day, high design quality and particularly creative submissions were to be presented with “bronze”, “silver” and “gold” medals.

In this year’s “Good Design 18” competition, a total of 47 submissions were submitted in the “Annual Reports” category, 14 of them were awarded a prize. The jurors awarded four silver medals, while no gold medallist was named. BRAIN’s annual report, titled “Engineering Biology” and honoured with a Silver Medal, stands out because it is the only award winning publication in the “Annual Reports” category which was created in-house by a small interdisciplinary team of designers and experts from various management areas.

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Media Contacts:

B·R·A·I·N
Biotechnology Research
And Information Network AG
Thomas Deichmann
Head of Public Relations
Darmstädter Str. 34-36
64673 Zwingenberg, Germany

Tel.: +49-(0)-6251-9331-72
Fax: +49-(0)-6251-9331-11
E-Mail: td@brain-biotech.de
www.brain-biotech.de

DDC
Deutscher Designer Club
Anne Tecklenburg
Media and Public Relations
Große Fischerstraße 7
60311 Frankfurt, Germany

Tel. +49-(0)-69-71915480
E-Mail: anne.tecklenburg@ddc.de
www.ddc.de

Awardees in the “Annual Reports” category include, next to BRAIN, numerous other publicly listed companies such as Adidas, AUDI, BMW, Merck and TUI. The award ceremony took place at the Frankfurt “Makerspace Tatcraft” venue on 24 November 2017.

Only recently, in June 2017, BRAIN was awarded a Best of Content Marketing (BCM) Silver Certificate in Europe’s biggest competition for content-driven corporate communication. In August 2017 the publication was then honoured with a prestigious design and creativity award in the Red Dot Award: Communication Design 2017 competition.

Dr Martin Langer, member of the BRAIN AG Management Board, believes this new award fully reflects the positive feedback received from investors. “The high standards for our communication with BRAIN’s shareholders have been acknowledged by the capital market numerous times. The annual report is our central medium for this communication. We are proud and delighted that our interdisciplinary team effort has been honoured for a stunning third time with such a renowned design award.”

Dipl.-Des. Bettina Schreiner, Art Director at BRAIN, was involved in content structuring and conceptualizing of the report and also had overall responsibility for the report’s graphic design. Says Schreiner: “BRAIN’s annual report titled ‘Engineering Biology’ reflects our vision and strategy on our way to become a fully integrated bioeconomy company. The objective of the report was to convey a comprehensive and authentic picture of BRAIN and to get across the message that we follow the same high standards of quality, creativity and diligence within the field of communications and design as we do in our core disciplines of research, technology and product engineering. I am absolutely delighted that we have been successful in doing so.”

In BRAIN AG’s conception of itself, communication, information and design are core fields of activity for the company. In the past few years, BRAIN has been honoured quite a number of times for its

scientific achievements and for extraordinary activities in the areas of art, culture and communication. Before receiving the above mentioned BCM Award in June 2017 and the Red Dot Design Award for its 2015/16 annual report, the last such occasion came about in 2016, when the company was presented with the prestigious WERKBUND Label, which is awarded for prototypical, innovative and important activities and good design. The company also received the honour of a "Special Mention" on the occasion of the 2014 German Design Award by the German Design Council for the exceptional quality of design found in the corporate BLICKWINKEL magazine. As early as 2013, the same magazine had been presented with that year's iF communication design award by iF Industrie Forum Design e.V.

Further information:

DDC (German Designers' Club): <http://www.ddc.de/>

BRAIN AG 2015/2016 annual report: <https://www.brain-biotech.de/en/investor-relations/financial-publications>

BRAIN AG receives prestigious design and creativity award for first post-IPO annual report: <https://www.brain-biotech.de/en/press/design-and-creativity-award>

BRAIN nominated for Gold Award in Europe's biggest competition for content-driven communication: <https://www.brain-biotech.de/en/press/brain-nominiert-fuer-gold-award-im-groessten-europaeischen-wettbewerb-fuer>

BRAIN Magazine BLICKWINKEL: <https://www.brainbiotech.de/en/blickwinkel>

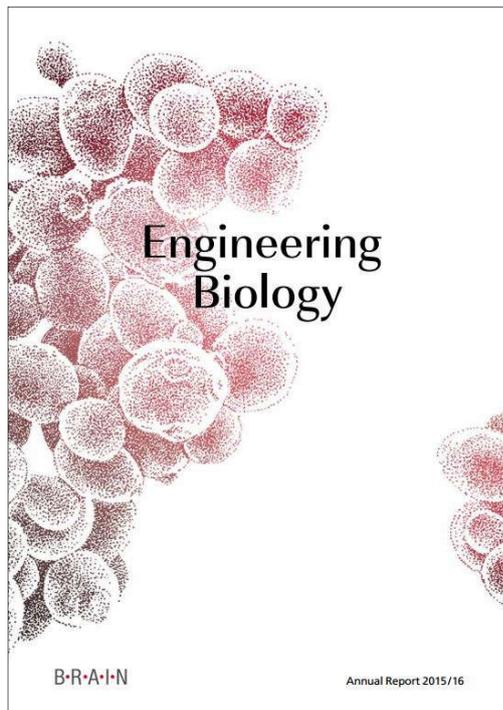
About BRAIN

B.R.A.I.N. Biotechnology Research and Information Network AG (BRAIN AG; ISIN DE0005203947 / WKN 520394) is one of Europe's leading technology companies in the field of industrial biotechnology, the core discipline of Bioeconomy. As such, BRAIN identifies previously untapped, efficient enzymes, microbial producer organisms or natural substances from complex biological systems that can be put to industrial use. The innovative solutions and products developed by help of this „Toolbox of Nature“ are successfully applied in the chemistry, the cosmetics and the food industries. BRAIN's business model is based on two pillars – BioScience and BioIndustrial. The BioScience comprises its frequently exclusive collaboration business with industrial partners. BioIndustrial comprises the development and commercialization of BRAIN's own products and active product components. Further information is available at www.brain-biotech.de/en.

About the DDC “Good Design” Competition

Ever since its foundation in 1989, the promotion and dissemination of design have been the focus of the DDC. This year saw the 18th edition of the competition organised by DDC e.V. without a break since 2001. The competition is well established and renowned in the German-speaking countries. The evaluation of the

submissions by an interdisciplinary jury is marked by respect, fairness and transparency. The annual DDC “Good Design” competition, which includes ten categories, consists of a two-stage procedure in which an interdisciplinary jury identifies and showcases good design works and design products for the German-speaking markets and presents them with “bronze”, “silver” and “gold” medals. For further information please visit www.ddc.de (German only).



Cover of the BRAIN 2015/16 annual report titled “Engineering Biology”