

PRESS RELEASE

iF Design Award

BRAIN AG's Annual Report honoured with iF Design Award

Zwingenberg
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- **BRAIN's 2015/16 annual report, 'Engineering Biology', receives the iF Design Award, bringing its tally of renowned awards to four**
- **Annual report was already honoured with a Red Dot Design Award, a Best of Content Marketing (BCM) and a German Designers' Club (DDC) Award**

Following three communication and design awards, the first annual report published by BRAIN AG after its successful IPO in February 2016 has now been honoured with this year's iF DESIGN AWARD and thus ranks among the winners of the globally renowned design label. The 2015/16 annual report, titled 'Engineering Biology', received an award in the Annual Reports category of the Communication discipline. The iF DESIGN award is presented once a year by the world's oldest independent design institution, iF International Forum Design GmbH based in Hannover.

BRAIN's 2015/16 annual report convinced the 63-person, independent, international jury of experts with its innovative design and reader guidance. The members of the jury faced a difficult task as never before had there been as many as 6,400 submissions from 54 countries entering the competition. BRAIN's annual report does not only stand out because it received such a prestigious award but also because it was created in-house by a small interdisciplinary team of designers and experts from various management areas.

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Further winners in the annual reports category include numerous other publicly listed companies. The awards ceremony was held on 9 March 2018 at “BMW Welt” near Olympiapark in Munich.

Only as recently as November 2017 BRAIN’s annual report was honoured with a silver medal in the Annual Reports category of the “Good Design 19” competition organised by the German Designers’ Club (DDC). In August 2017 BRAIN was presented with an award in the renowned design and creativity competition, “Red Dot Award: Communication Design 2017” for said publication. In addition BRAIN was awarded a Best of Content Marketing (BCM) Silver Certificate in Europe’s biggest competition for content-driven corporate communication in June 2017.

Says Dr. Martin Langer, member of the BRAIN AG Management Board: "We are very pleased that our interdisciplinary teamwork has been presented with a renowned design award for the fourth time now. Such an accumulation of prizes bestowed upon one and the same communication performance is quite rare and emphasizes the BRAIN team’s high internal standards for communicating with our shareholders."

Dipl.-Des. Bettina Schreiner, Art Director at BRAIN, was involved in content structuring and conceptualizing of the report and also had overall responsibility for the report's graphic design. Says Schreiner: “BRAIN’s annual report titled ‘Engineering Biology’ reflects our vision and strategy on our way to become a fully integrated bioeconomy company. The objective of the report was to convey a comprehensive and authentic picture of BRAIN in an ever-changing industrial environment. I am absolutely delighted that we have been successful in doing so.”

In BRAIN AG’s conception of itself, communication, information and design are core fields of activity for the company. In the past few years, BRAIN has been honoured quite a number of times for its scientific achievements and for extraordinary activities in the areas of art, culture and communication. Before receiving the BCM Award in

June 2017, the Red Dot Design Award in August 2017 and being awarded by the Germany Designers' Club (DDC) for its 2015/16 annual report in November 2017, the previous such occasion came about in 2016 when the company was presented with the prestigious WERKBUND Label, which is awarded for prototypical, innovative and important activities and good design.

BRAIN AG's latest company report, the 2016/17 annual report entitled 'Applied Evolution', was published in January 2018 and is available as a PDF on BRAIN's website or can be delivered in print upon request.

Further Information:

iF Design Award: <https://ifworlddesignguide.com/>

BRAIN AG annual reports: <https://www.brain-biotech.de/en/investor-relations/financial-publications>

BRAIN AG's annual report honoured by the German Designers' Club (DDC): <https://www.brain-biotech.de/en/press/geschaeftsbericht-der-brain-ag-vom-deutschen-designer-club-ddc-ausgezeichne>

BRAIN AG receives prestigious design and creativity award for first post-IPO annual report: <https://www.brain-biotech.de/en/press/design-and-creativity-award>

BRAIN nominated for Gold Award in Europe's biggest competition for content-driven communication: <https://www.brain-biotech.de/en/press/brain-nominiert-fuer-gold-award-im-groessten-europaeischen-wettbewerb-fuer>

BRAIN Magazine BLICKWINKEL: <https://www.brain-biotech.de/en/blickwinkel/>

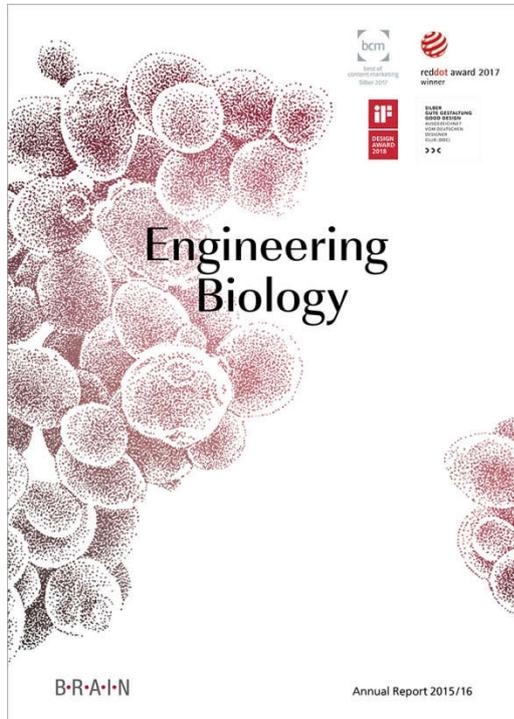
About the iF DESIGN AWARD

For 65 years now, the iF DESIGN AWARD has been a globally recognized trademark when it comes to exceptional design. The iF brand has become an internationally established symbol of excellent design performance, and the iF DESIGN AWARD is one of the most important design awards in the world, acknowledging design performances from all disciplines - product, packaging, communication and service design/UX design, architecture and interior design as well as professional concept work. Honoured submissions are presented in the [iF WORLD DESIGN GUIDE](#), published in the [iF design app](#) and exhibited at the [iF design exhibition in Hamburg](#).

About BRAIN

B.R.A.I.N. Biotechnology Research and Information Network AG (BRAIN AG; ISIN DE0005203947 / WKN 520394) is one of Europe's leading technology companies in the field of industrial biotechnology, the core discipline of Bioeconomy. As such, BRAIN identifies previously untapped, efficient enzymes, microbial producer organisms or natural substances from complex biological systems that can be put to industrial use. The innovative solutions and products developed by help of this „Toolbox of Nature“ are successfully applied in the chemistry, the cosmetics and the food industries. BRAIN's business model is based on two pillars – BioScience and

BioIndustrial. The BioScience comprises its frequently exclusive collaboration business with industrial partners. BioIndustrial comprises the development and commercialization of BRAIN's own products and active product components. Further information is available at www.brain-biotech.de/en.



Cover of the BRAIN 2015/16 Annual Report titled „Engineering Biology“